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PRESS RELEASE
With public art against degrading of Prizren

The works in two artistic interventions, part of EC Ma Ndryshe project “Urban and cultural activism in Prizren” that tries to attract the attention of public and state institutions through creative methods, have ended. After the first promotion “Love bridge” in May, two following creations “I am monument” and “Inverse analogy” have taken their places in the public areas of the city.

Artistic intervention “I AM MONUMENT” of Senat Haliti aims to return the old Arasta physically, through phantom volumetric of covered bridge. The form through simplicity tries to bring back the good memory of former Arasta, while the PVC material through complexity in itself talks about the bleakness and bitter reality which is suffocating Prizren city. I AM MONUMENT is a homage for the center in disappearance, pride of Prizren, bridges and all other that this beautiful part of the city sometimes ago was harboring in its bosom, and it doesn’t have them today. This creation is a call for responsible state institutions and for citizens to open their eyes against the bitter reality and act to protect cultural values of Prizren city.

The other artistic intervention “Inverse analogy” of author Nora Temaj, Mirjetë Simitqiu and Fjolla Voca includes in it the revitalization and the artistic part and it is realized in river quay premises using recycled materials. Through this intervention the authors tried to express the dissatisfaction of citizens for degrading and not caring towards the public spaces by responsible institutions. “Inverse analogy” is an intervention which makes the public spaces usable and accessible by all Prizren citizens. This intervention is a revolt against the dynamics of building in Prizren, especially of the ones which are destroying the historic center of Prizren and together with it the collective remembrance which has piled up throughout a time period of thousands years since the establishment of the city. Seen from another point of view this inverse analogy gives a message of improvement for re-conception of a more accessible city.

Artistic interventions are part of the “Cultural and urban activism in Prizren” project, that aims to incite the society debate on role of the cultural and urban activism in transformation of the city, based on principles of democratic governing. In essence, the project is an initiative of cultural and artistic intervention which in creative way treats the challenges of urban and democratic reform development in Prizren.

Thank you,
Hajrulla Çeku
EC Ma Ndryshe

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